

MEDICATION NON-COMPLIANCE

America's Other Drug Problem



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Defining the problem:
Non-compliance is the
failure to take or
administer medication
as prescribed.

How Big is The Problem?

According to an issue of the MERCK MANUAL:

“ LESS THAN 50% of the people who leave a doctor's office with a prescription take the drug as directed. Among the many reasons people give for not complying with a treatment plan, forgetfulness is the most common. ”

Non-Compliance –Patient Effect

Studies indicate that 20 to 40 percent of hospital and nursing home admissions is because of medication non-compliance (taking too little, taking too much or not taking any medications) and it is becoming a national epidemic.



Non-Compliance –Patient Effect

Studies have shown that
Medication Non-compliance
causes 125,000 to 200,000 deaths
annually in the US.

The Negative Effect In Dollars

According to a Health Economics Analysis by the University of Arizona's School of Pharmacy

“Each year Medication Non-Compliance costs the U.S. Economy nearly \$100 Billion dollars in excess medical care”.



Prescription Medications:

50% of all prescriptions filled are taken incorrectly.



$\frac{1}{3}$ of patients take all their medications
 $\frac{1}{3}$ take some of their medications
 $\frac{1}{3}$ don't take any at all – (Often,
the medication is never filled)

Medication Non-Compliance

Analysis of Medication Non-Compliance

- 60% of non-compliant patients are Senior Citizens
- 30% have more than one doctor prescribing Medications
- 65% manage 5 or more medications each day up to 4 times a day.

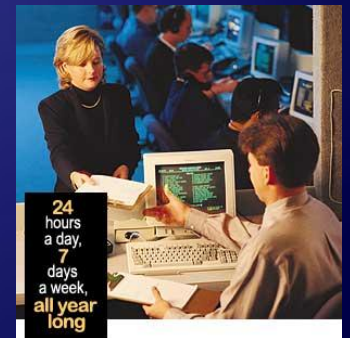
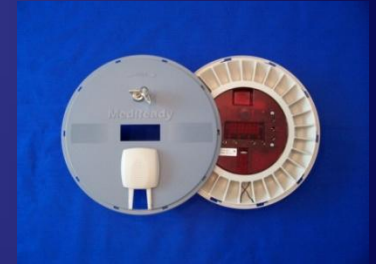


How to Improve Medication Compliance

ALERT UTAH's exclusive technology and services can help increase someone's medication compliance by using one or all of the following options:

- Care**LINK Plus** – Live operator assisted reminders
- Automated Medication Dispensers (secured)
- Customized monitored medication schedules

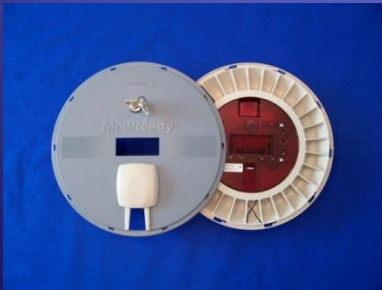
By using a daily intervention by a family member, nurse or a reminder service like ALERT UTAH, this has improved a patients medication compliance.



ALERT UTAH

The ResponseLink Solution

Automation



ALERT UTAH, through it's state-of-the-art equipment and exclusive CareLINK Plus program, can help a loved one maintain a daily medication schedule that helps in the recovery, overall health and safety for that person.

Daily Contact



